

AGENTS INCENTIVES 2025



2025 Incentives



At **Cornerstone Asset Managers**, we're excited to launch a new incentive program designed to reward agents for bringing in business. This initiative offers agents not only **lucrative financial rewards** but also access to **cutting-edge resources** and **personalized support** to help them succeed. By partnering with Cornerstone, agents gain the opportunity to work with a trusted, innovative firm that values long-term relationships and provides comprehensive training, technology tools, and expert market insights. With competitive incentives and a commitment to agent success, Cornerstone empowers agents to unlock their full potential while delivering exceptional value to clients.

Proposed Incentive Plan for 2025



Incentive Name	Qualification category	Incentive Price/Voucher (UGX)	Period
Majja Bonanza Incentive	50 million and above	0.1 % of Amount e.g 0.1% * 50m = 50,000	Jan-June(6 months)
New Clients	15+ new clients accounts/ monthly(funded accounts only)	15,000 per client	Jan-Dec
Weekly Mangu Mangu	Net Inflow of 500 Million and above	400,000	Jan-Dec
Tukikube Monthly - Top 3 Agents	Net Inflow of 1 Billion and above	1,300,000(1 st) - 1,100,000(2 nd) - 900,000(3 rd)	Jan-Dec
The Seasonal Escapes	Net Inflow>= 6 Billion	Regional Travel & Dine-in vouchers	Jan-June(6 months)
The Grand Tour	Net Inflow>=10 Billion	International Travel, Dine-in vouchers & Gym Membership	Jan-Dec

Commission Structure for 2025



	Cornerstone – Management Fee	Commission Off MGT Fee
Unit Trust Fund - Agents	2% pa	35% pa
<i>EXAMPLE</i>		
Amount brought in	Calculation	Agent's Commission
1,000,000,000	$(2\% * 1,000,000,000) = \mathbf{20,000,000}$	$(35\% * 20,000,000) = 7,000,000$ (<i>monthly = 583,000</i>)

Projected Forecast for Agents 2025



Activity	Unit Price	Annual (Jan-Dec 2024) Price	GRAND TOTAL
Weekly Recognition			
Agent of the Week	1,800,000	93,600,000	93,600,000
Monthly Recognition (Top 3 Agent)			
Position 1	1,300,000	15,600,000	
Position 2	1,100,000	13,200,000	
Position 3	900,000	10,800,000	
Semi & Annual Recognition (Travel Incentive)			
Estimate 5 Agents to qualify - Local	7,000,000	35,000,000	35,000,000
Estimate 5 Agents for International Travel	16,000,000	80,000,000	80,000,000
TOTAL			208,600,000

CATEGORY	AMOUNT
AGENTS	208,600,000

How Agents Can Benefit from the Incentive Program



- **Lucrative Financial Rewards:** Agents earn competitive and scalable commissions based on the business they bring in.
- **Exclusive Training and Support:** Access to professional development resources, advanced tools, and personalized guidance.
- **Growth Opportunities:** Continuous support in expanding their client base and enhancing their sales strategies.
- **Access to Cutting-Edge Technology:** Real-time market data and advanced financial tools to help agents deliver top-tier service to clients.
- **Long-Term Career Growth:** Opportunities for advancement and leadership roles as agents succeed and grow within the firm.



CORNERSTONE
ASSET MANAGERS

How Cornerstone Differs from Other Investment Firms in Uganda

Personalized, Client-Centric Strategies: Focus on tailored investment solutions that combine global expertise with local insights.

Innovative Technology: Utilization of state-of-the-art tools for data-driven decisions and efficient client service.

Focus on Long-Term Relationships: Emphasis on building lasting client and agent relationships rather than short-term gains.

Commitment to Integrity and Trust: A strong reputation for ethical business practices and sustainable growth for clients and agents alike.

Local Expertise with Global Reach: A unique understanding of Uganda's market dynamics, combined with global investment strategies